



TAKING  
**COOPERATION**  
FORWARD

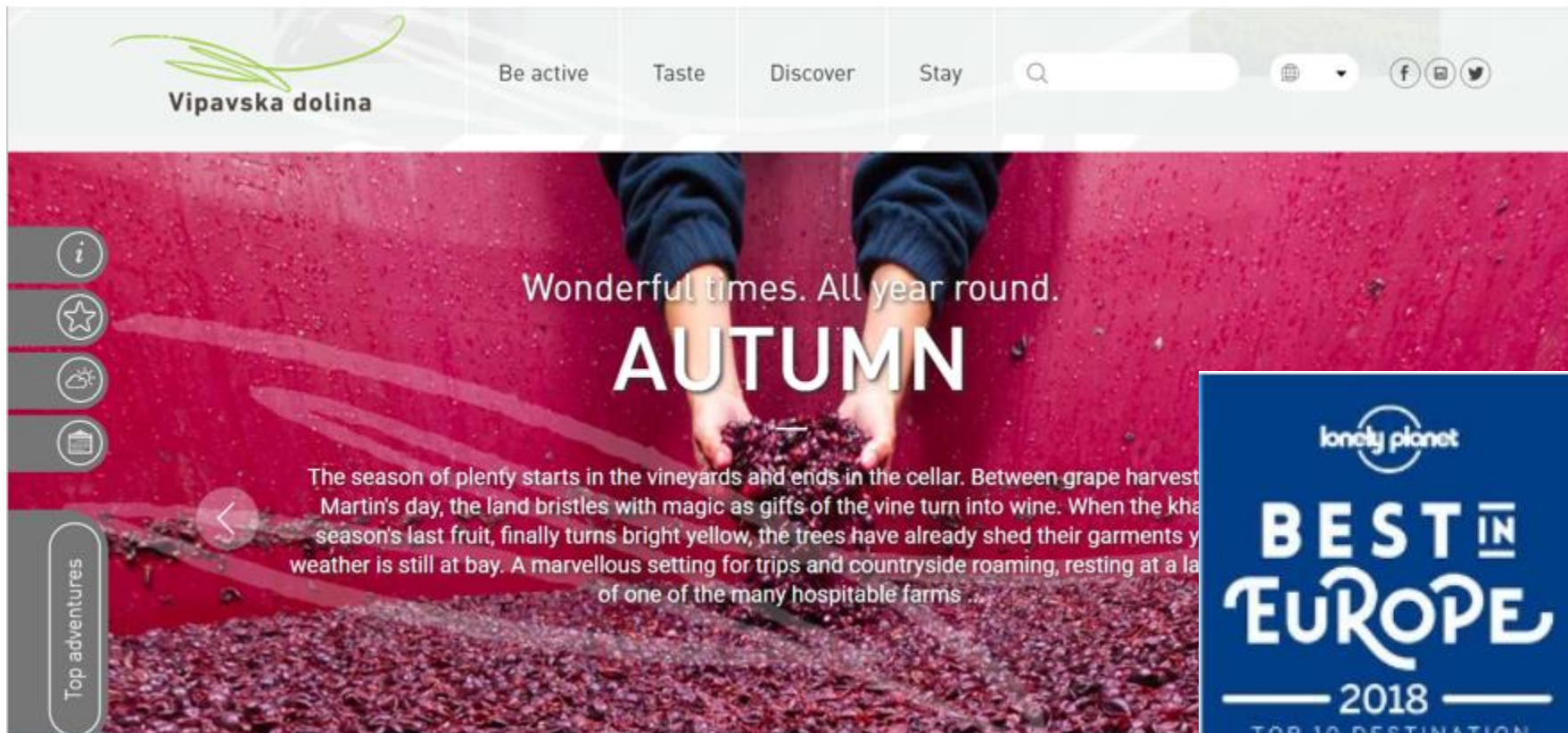
 Study Visit 03, Nova Gorica, 1 October 2019

 **Naš borjač / Our Courtyard**

 Erika Zuodar, MONG, Slovenia

- **How to turn the Living Lab concept into practise, Zadar (March 2018)?**
- **Which sector to address?**
- **How to link tourism oriented projects in Vipava Valley?**
- **How to join forces for sustainable / responsible / impact tourism development?**





[www.vipavskadolina.si](http://www.vipavskadolina.si)





NAŠBORJAČ

NAŠ BORJAČ je spletni portal turistične destinacije Nova Gorica in Vipavska dolina, ki bo vsem nam, ki soustvarjamo turistično ponudbo, omogočil učinkovito delo in njen hitrejši razvoj.

Vaše zanimanje za sodelovanje sporočite na [prijava@nasborjac.si](mailto:prijava@nasborjac.si).

Obstoječi uporabniki se lahko prijavite [tukaj](#).



- **Simple digital tool - but not only !**
- **Motivated community with a clear vision**
- **Destination ideas generator**
- **Managed platform**



- **Connect tourism stakeholders of Vipava Valley (members)**
- **Provide news – events, common activities, open calls, ... (destination media)**
- **Facilitate communication (forum, chat)**
- **Educate (e-learning)**
- **Support common projects & actions (groups)**
- **Resources (human, financial, infrastructure)**



# NEXT STEPS



# 2020







Erika Zuodar, Municipality of Nova Gorica



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