

2017

# The role of PARP in cluster policy



KRAJOWY  
KLASTER  
KLUCZOWY

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Lublin, marzec 2017

# Agenda

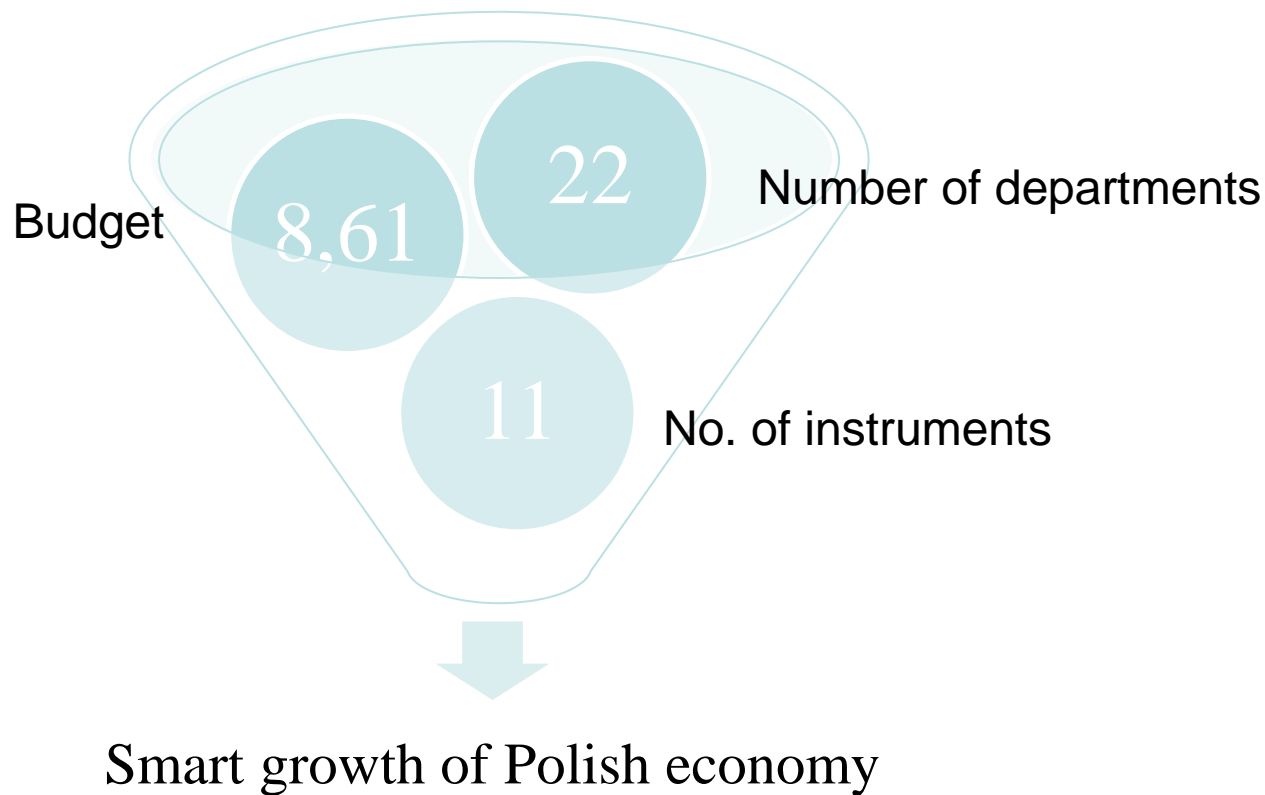
1. What is PARP?
2. What PARP does?
3. What PARP does for clusters in Poland?
4. What is next?

# WHAT IS PARP AND WHAT IT DOES?

# Polish Agency for Enterprise Development

- government agency established in 2001 by Ministry of Economy,
- developing a sector of small and medium-sized enterprises in Poland,
- implementing financial tools financed by the State budget and European Funds,
- main activities:
  - training,
  - advisory,
  - information, promotion,
  - internationalisation of enterprises,
  - transfer of technologies and
  - participation in EU programmes.

## Smart growth operational programme 2014-2020 in PARP



# WHAT PARP DOES FOR CLUSTERS IN POLAND?

# Cluster support

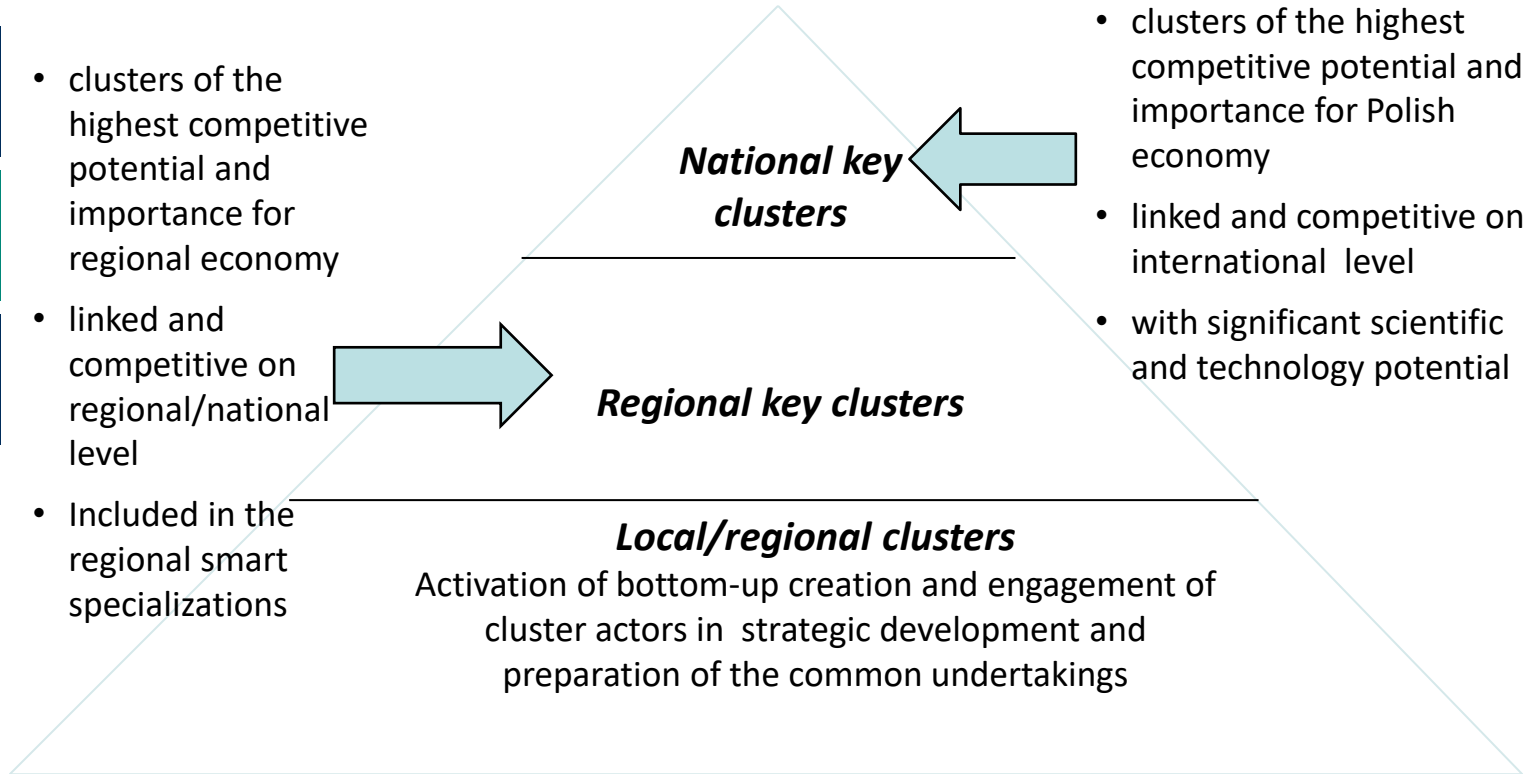
## Active role in shaping of the Polish cluster policy:

- founder of Polish Cluster Policy Group (2011-2012),
- co-author of the report *Directions of Polish cluster policy until 2020*,
- development of mechanisms for coordination of cluster support system,
- involvement in strategic planning and drafting operational documents,
- development of criteria and procedures for selection of Key National Clusters,
- collaboration with partner organisations

## Active role in shaping cluster policy on European/global level:

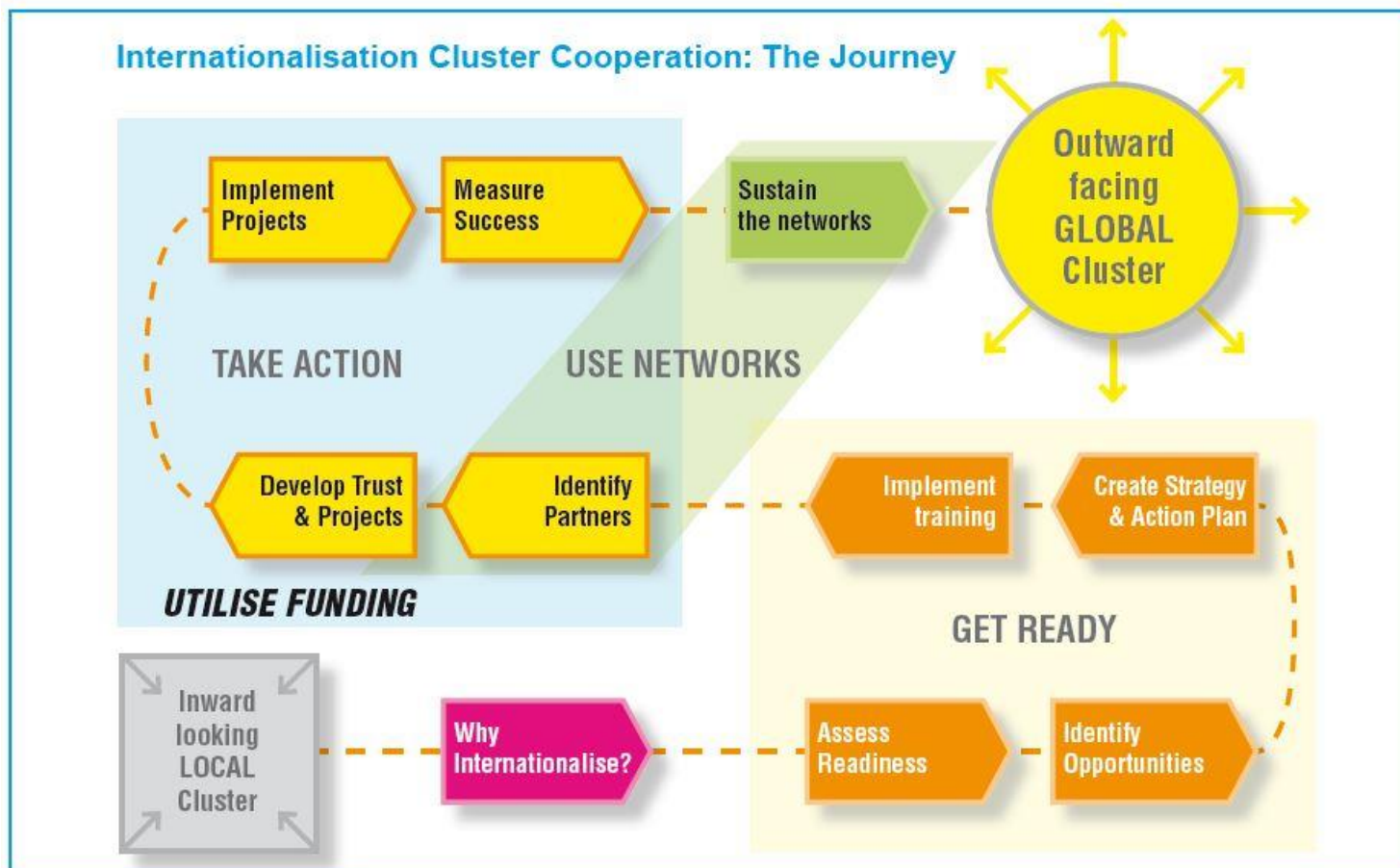


# Polish Clusters' - the new vision



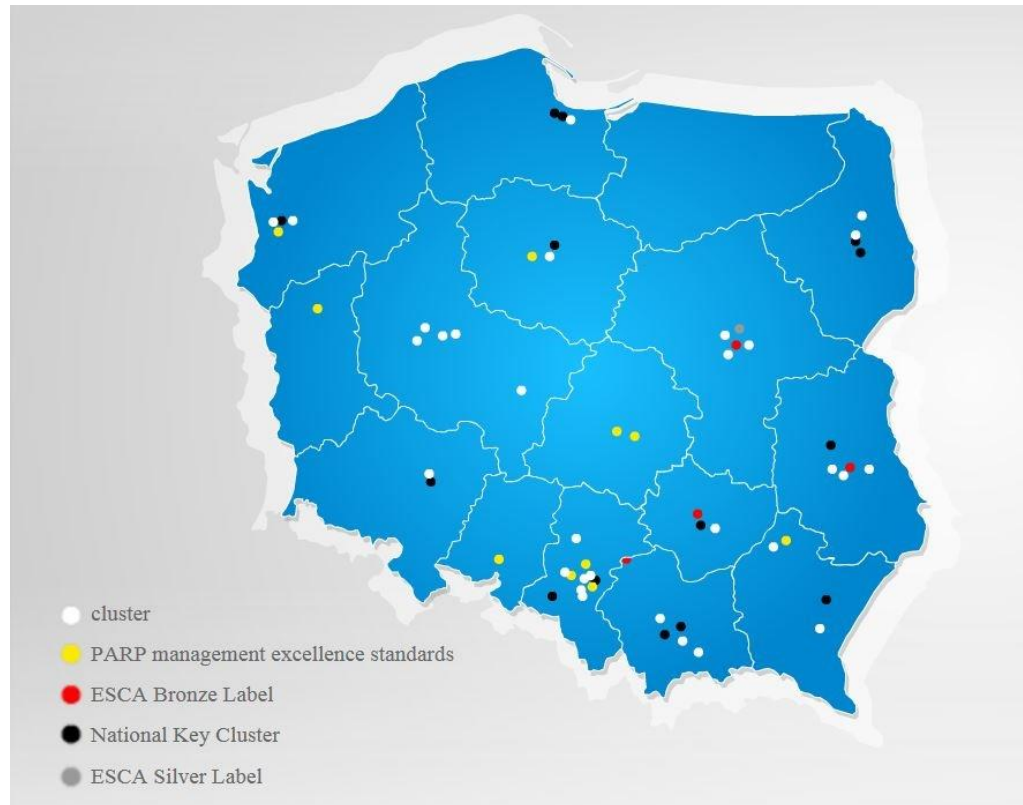


# Internationalisation



Source: *Cluster internationalisation* by Bill Greenhalgh; TACTICTS

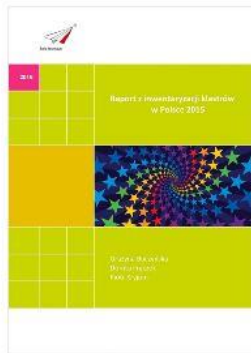
# A map of clusters in Poland



# Workshops



# Publications



Raport z inwentaryzacji  
klastrów w Polsce - 2015



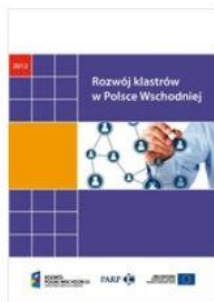
Weryfikacja standardów  
zarządzania w wybranych  
klastrach



Standardy zarządzania  
klastrami



Benchmarking klastrów w  
Polsce - 2014



Rozwój klastrów w Polsce  
Wschodniej



Benchmarking klastrów w  
Polsce - 2012



Internacjonalizacja klastrów



Klasy w Polsce

> 40

# WHAT IS NEXT?



**Dziękuję za uwagę!**

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